NYTimes.com

2 or 40% found it impossible

60% found it difficult or impossible to navigate

NyTimes Mobile

100% found it difficult or impossible to navigate

NyTimes.com was better than the mobile version but both were considered difficult by the testing users.

Facebook.com

60% found it difficult to navigate

1 person said it was doable

Facebook Mobile

60% found it difficult to navigate

1 person said it was doable

There was no major difference between FB and FBM

Comparing all the interfaces

Gesture News Interface

No one said it was impossible but one said it was difficult

60% said it was doable or easy

Photo Slider

80% or 4 or the 5 users said it was doable or easy and only one person found it difficult.

When asked if publisher should provide a custom app or interface for this type of interaction 100% answered yes.

80% or 4 out of 5 said they could seem themselves using this type of interface in the future. Some of the reasy why were,

I might use it for "enhanced-TV" and games

I would consume news or social media with this type of gesture interface because it seems like it would be really easy and convenient from the comfort of my bed or home.

The reason I would use it would be to have a more immersed experience with watching videos or consuming news.

I'd use it in public places, where touching stuff has germs, or would be otherwise icky. This would be nice while waiting for a subway, or train.

The things most users found difficult are:

The two shortest users both referenced difficulty reaching the top of the screen.

Selecting the correct menu item from a dropdown list [was difficult]

